

Biotechnology and Access to Health The Case of Diagnostics*

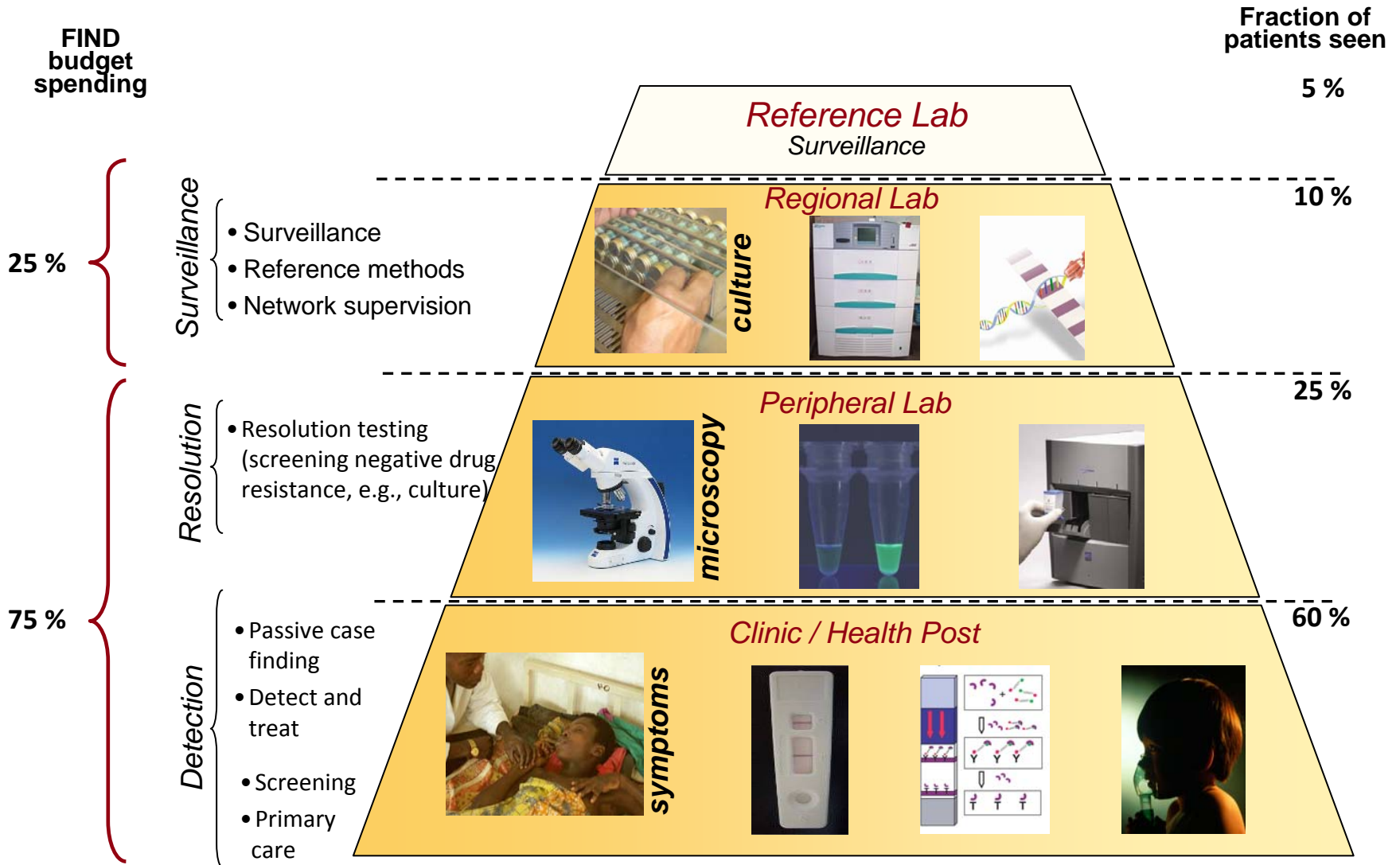
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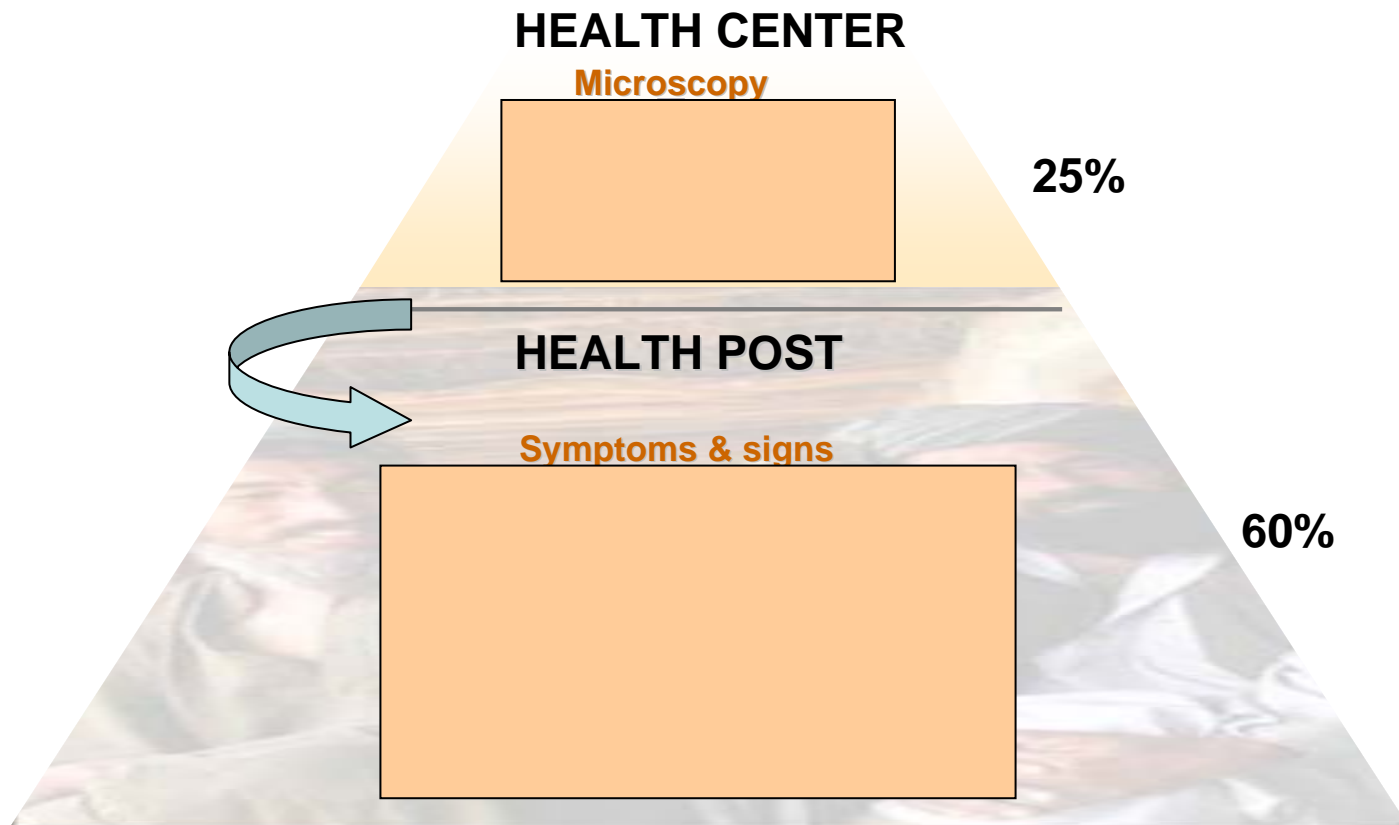
What the customer expects

- ❑ Diagnostics must be ***accurate, appropriate*** and ***affordable***
 - ❑ They must ***respond*** to the needs of health providers at different levels of the health system
 - ❑ Diagnostics must ***respond*** to the needs of the patient
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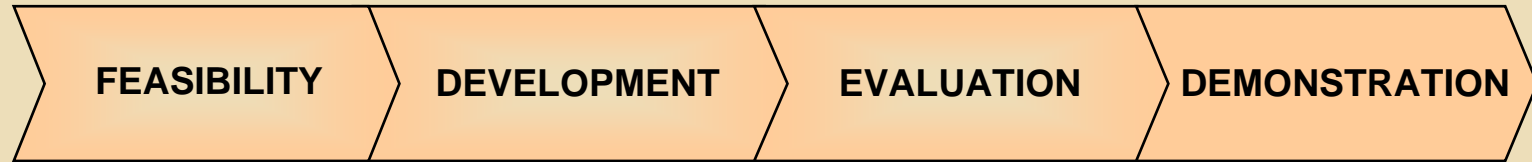
What biotechnology can deliver



Integrated technology platforms for multiple diseases



Managing intellectual property through the value chain to assure access

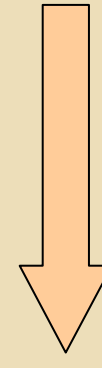


Target

Royalty free license for all sectors in developing countries



Royalty free license for public & civil society sector in developing countries



Pre-agreed affordable prices for public sector & civil society in developing countries



I thank you