

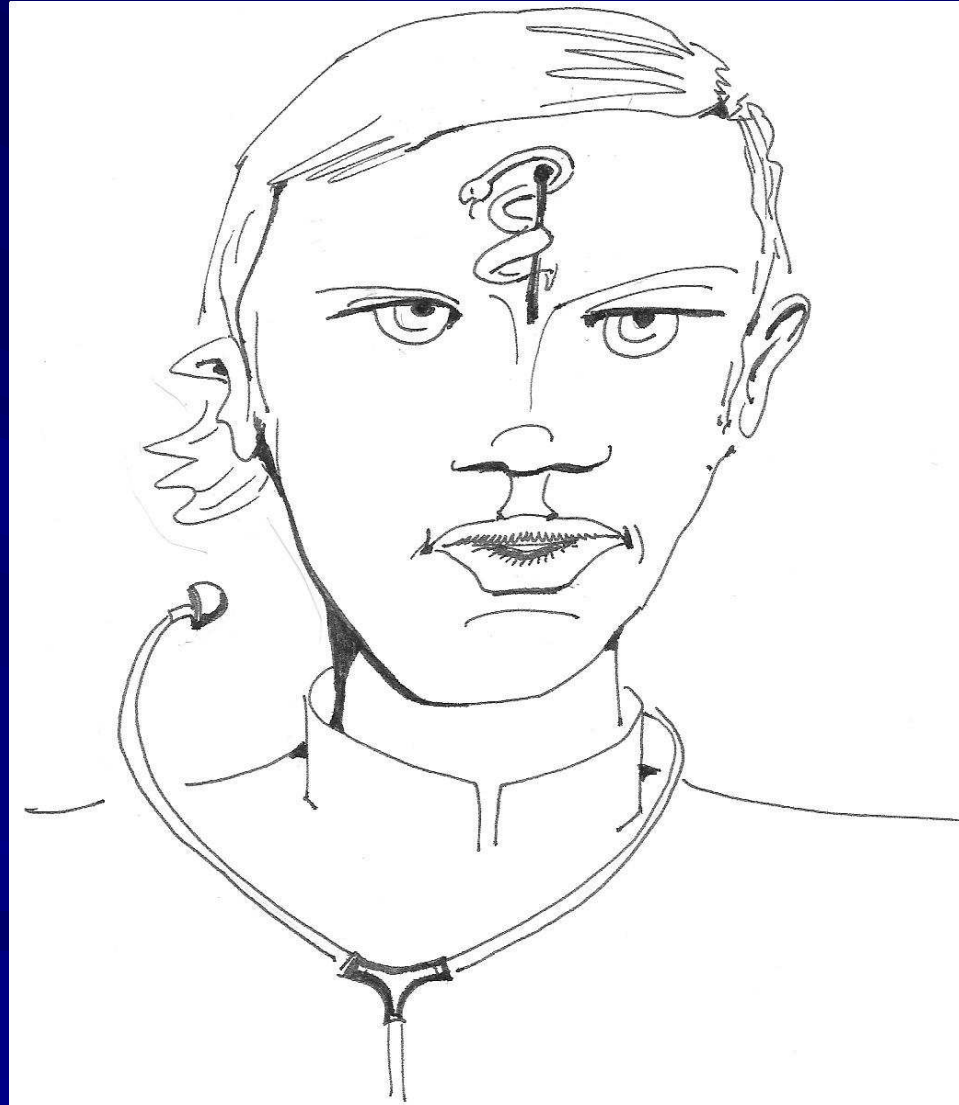
Physicians and global health

Geneva Health Forum 2008

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Doctor, who are you ?



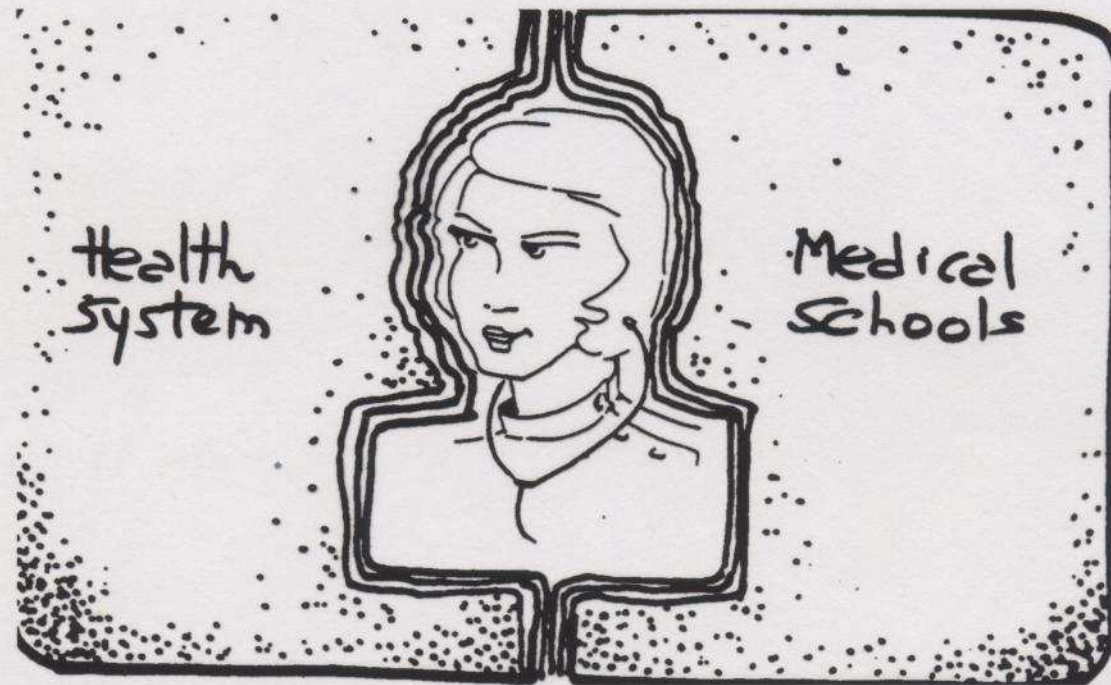
Doctors for health

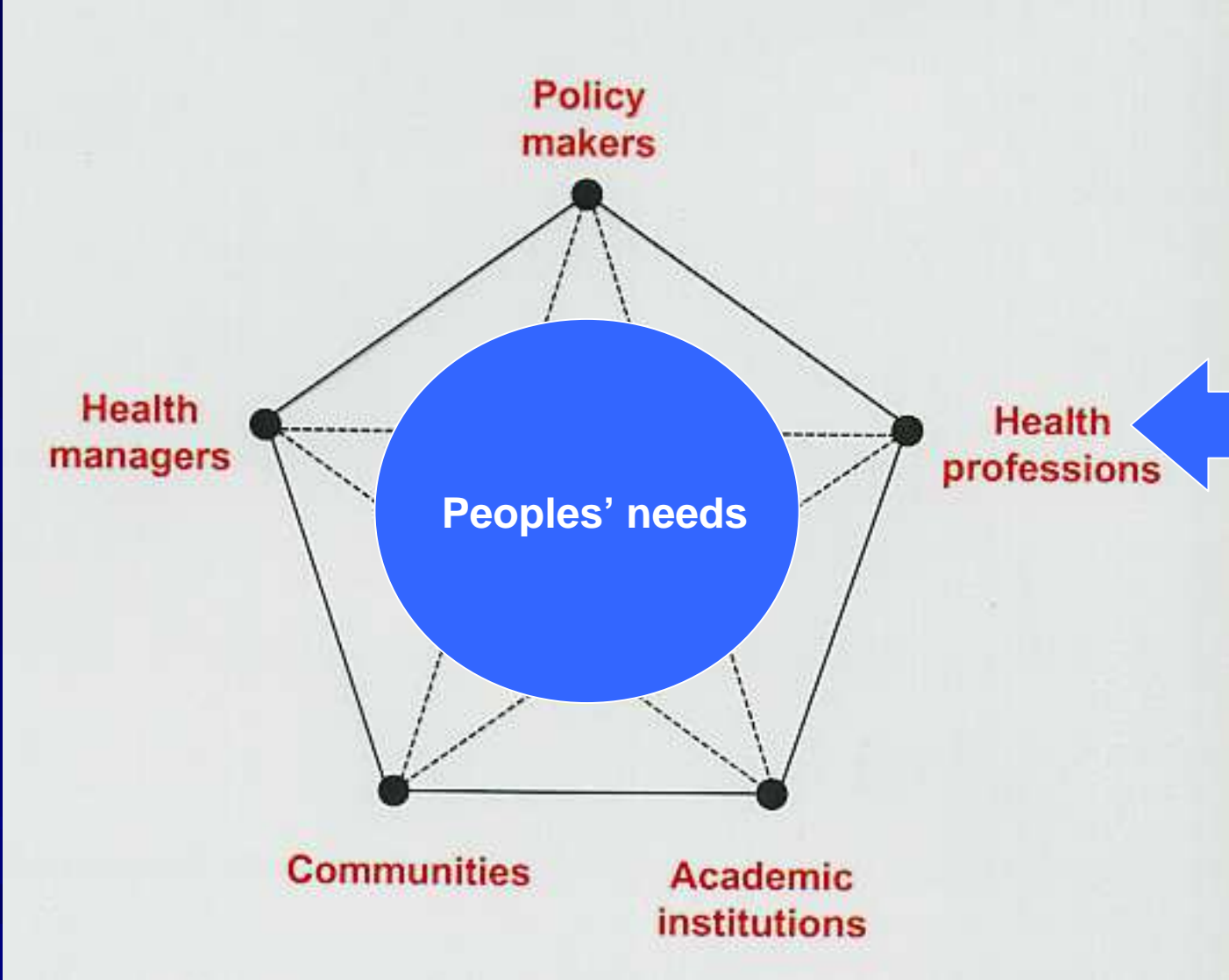
A WHO global strategy
for changing
medical education
and medical practice
for health for all

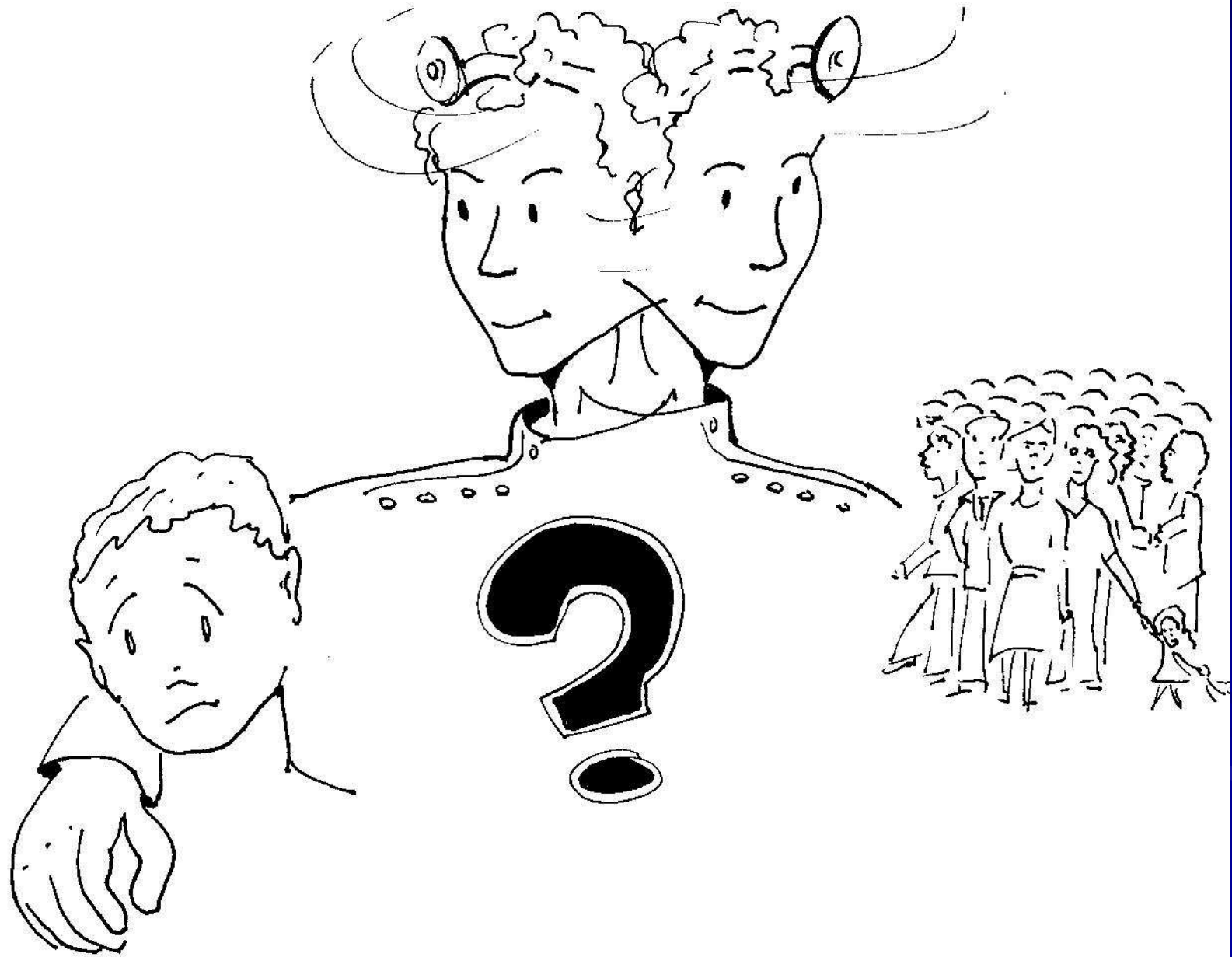


World Health Organization
Geneva

INTERFACE







5  **Doctor**



Care provider



Communicator



Decision-maker



Community leader



Manager

Doctors for health, WHO, 1996

Time to ask...

- * **Ethics** : causes and consequences
- * **Democracy** : openness and transparency
- * **Economics** : competition for impact
- * **Politics** : system approach and synergies

Questions

- * Which are the major forces and incentives to encourage physicians to adapt their roles for a **greater contribution** to health promotion, disease prevention and action on health determinants in health ?
- * To what extent can **joint actions** involving medical schools, professional associations, and health systems facilitate such move ?